Summer’s in full swing at Parc Jean-Drapeau!

Montréal, July 21, 2016 – Parc Jean-Drapeau has been an exciting place to be since the start of summer, and the enthusiasm continues with an array of family and sports activities, including the first-ever Swimmer’s Christmas at Jean-Doré Beach.

Monday, July 25: Swimmer’s Christmas
Forget about Camper’s Christmas, because Jean-Doré Beach is where things are happening! On July 25, from 11 a.m. to 4 p.m., youngsters will be able to enjoy a wide range of festive activities, including an inflatable play structure decked out in Christmas colours, along with music and games in the company of the Lutins-Tannants, who will surely have some funny tricks up their sleeves. Our partners, Lafleur and Rythme FM, will be hosting some special activities, as well as a sand-castle making contest. And, who knows, maybe Santa will make a surprise appearance...everything is set for a festive day! A 50% discount on admission to the site will be given to visitors (adults and children) who come to the event wearing a Christmas decoration.

Québec Games finals
There are plenty of sports events at the Parc, one of these being the Québec Games finals, which run from July 18-24. The finals in many sports disciplines will be held on various sites: the triathlon at the Olympic Basin and on Circuit Gilles-Villeneuve, open water swimming and canoe-kayaking at the Olympic Basin, volleyball at Jean-Doré Beach and archery on Mont Boullé. Everyone is invited to come and cheer on these young athletes.

Eight new volleyball courts at Jean-Doré Beach
Coinciding with the Québec Games, five beach volleyball courts have been renovated to meet the highest international standards, notably with a great quality of sand, and three new courts have also been added. This means there are now a total of eight beach volleyball courts accessible to anyone paying for their admission to Jean-Doré Beach. What could be better than a friendly volleyball match, and taking a refreshing dip between matches!

Every day at Parc Jean-Drapeau
Some of the activities at the Parc during the summer season are as popular as ever: biking, running or in-line skating on Circuit Gilles-Villeneuve, the rental of bikes and Segways via the Centre Écorécréo, swimming at the Aquatic Complex and at the Jean-Doré Beach and the activities that can be done there, including Aquazilla, teletraction wakeboarding, surfboarding and Stand up Paddling (SUP) and their yoga lessons, and boat rentals. Not to mention the entertaining and educational exhibitions at the Stewart Museum and the Biosphere, Environment Museum.
About Parc Jean-Drapeau
Just steps from home and easily accessible by subway (Jean-Drapeau station exit), Parc Jean-Drapeau presents a wide array of recreation-tourist attractions, making it a unique spot in Canada in this regard. For full details about the activities at Parc Jean-Drapeau, please go to www.parcjeandrapeau.com.

- 30 -

Media are invited to take visuals and conduct interviews at Swimmer’s Christmas, on Monday, July 25 from 11 a.m. to 4 p.m.

Please confirm your presence:
Martine Venne
Société du parc Jean-Drapeau
514 977-3330 or mvenne@parcjeandrapeau.com