

**Tim Hortons teams up with the Fête des neiges de Montréal  
for the next three years**

**Montréal, November 23, 2015** – The annual Fête des neiges de Montréal, staged at Parc Jean-Drapeau, will be able to rely on the help of a major partner for the next three years as the Tim Hortons company is now the official presenter of this great winter classic. The family-oriented event, whose 2016 edition runs over four weekends, from January 16 to February 7, offers a sports, cultural and diversified recreational program that is accessible to everyone.

“We are proud to welcome Tim Hortons as the presenter of the Fête des neiges de Montréal,” said François Cartier, the Société du Parc Jean-Drapeau’s Director of Marketing, Communications and Programming. “The company not only raises the event’s level of credibility, it also allows us to enhance the overall program with the addition of a sports zone specific to Tim Hortons, an area where families can enjoy themselves in a safe manner.”

Michael Nadeau, Vice-President Quebec and Atlantic Canada Regions at Tim Hortons, stated: “Our company is known for promoting family values, the playing of sports and the importance of being active. In this context, our association with the Fête des neiges de Montréal is a natural fit. We are proud to be a partner of a participatory event that encourages families to spend some time outdoors and have fun.”

**A 25% discount on ACCROPASSE, an invaluable pass!**

To enjoy the Fête des neiges de Montréal to the fullest and have unlimited access to the tube slide, disco-tube, the zip-line and Ferris wheel during the eight days of the event, you can buy the ACCROPASSE, a pass which is at a 25% discount, from now until January 15, 2016, on the Parc Jean-Drapeau website. When the discount is applied, the price of the pass is just \$12 per person and \$37.50 for a family of four people. And, when you have the ACCROPASSE, there are other discounts on various restaurant items and you will also have free admission to the Stewart Museum and the Biosphere, Environment Museum, during the four weekends of the Fête. Access to the Fête site is free, as are most of the activities.

“The ACCROPASSE is a great way to enjoy all of the popular activities with your family or among friends,” remarked comedian Yan England, who is the event spokesperson for the eight straight year. “People come back every weekend because there are a host of activities for people of all ages and for every taste. It’s like a winter all-inclusive!

The Fête des neiges de Montréal is produced by the Société du parc Jean-Drapeau with the participation of the City of Montréal and the following partners: Tim Hortons, Groupe Nissan Gabriel, Fondation Lucie et André Chagnon, Lafleur, La Guerre des tuques 3D, Minute Maid and Molson Canadian.

For the full Fête des neiges de Montréal program, including shows and special events, or to purchase the ACCROPASSE, please go to [www.parcjeandrapeau.com](http://www.parcjeandrapeau.com).

**Fête des neiges de Montréal schedule**

Saturdays: 10 a.m. to 8 p.m. (the tiny tots' zone closes at 5 p.m.)

Sundays: 10 a.m. to 5 p.m.