



PRESS RELEASE
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150th ANNIVERSARY PRESENTED BY LOTO-QUÉBEC
The Société du parc Jean-Drapeau unveils what's next in its program of festivities

Montréal, July 10, 2024 — As part of its 150th anniversary presented by Loto-Québec, the Société du parc Jean-Drapeau (SPJD) is pleased to announce the continuation of its anniversary celebrations program, which is filled with festivities and special activities to mark the milestone.

“For this special 150th anniversary year of Parc Jean-Drapeau, we wanted to highlight its bold, innovative and impressive character by organizing a series of great events aimed at making it a memorable occasion, both for local citizens and those from outside the area,” said Véronique Doucet, Director General of the Société du parc Jean-Drapeau. “In this way, we are creating an ambitious legacy that will enable the public to discover the Parc’s many faces, in line with our commitment to provide them with unique, memorable and humanly spectacular experiences.”

Parasol Parté – July 20-21 and July 27-28

In conjunction with the 150th, Jean-Doré Beach will be festively decked out for two theme-based weekends in July. The first of these weekends will be devoted to the arts, with a giant mural to be drawn, sandcastle-building contests and an appearance by graphic artist [La Charbonne](#). Hailed for her colourful and vibrant style, she will be doing a live painting on the bar of the Beach, giving spectators a rare opportunity to see art in action. The second weekend invites visitors to let themselves be carried away by the Latin beats with a performance by a musical group, dance lessons, a giant pinata and a special jewelry-making workshop.

Les Rendez-vous gourmands – August 23-25

In perfect harmony with the harvest and summer barbecue season, Les Rendez-vous gourmands will be featuring renowned chefs and local restaurateurs. Headed by the Kamúy restaurant chef [Paul Toussaint](#), they will be leaving their kitchens to offer an exceptional culinary experience in the charming setting of the Floralies Gardens. Organized in collaboration with [Les Survenants](#), this event promises to delight participants’ taste buds while celebrating the flavours of the season.

From Friday to Sunday, visitors will be able to enjoy a variety of dishes made with fresh products that reflect the expertise and creativity of the restaurateurs on site. Local product tastings, food trucks, music, strolling entertainers...all combining to enthrall food lovers of all ages, making this a must-attend event.

Lune Noire – October 25-27

In the shadow of the Biosphere, near the subway station, the pop-up village of Lune Noire will come to life during the last week of October, ready to haunt the dreams of young and not-so-young monsters who dare to go there. During the day, families can partake of an

evolving experience featuring activities tailored to all interests. At nightfall, the more courageous can venture out, guaranteed to send shivers down the spine!

“When you say anniversary, it also means celebrations, and to do this, the Société du parc Jean-Drapeau has devised a unique and inspiring program which, I am sure, will be able to bring together and unite the generations,” remarked Karel Mayrand, the Board Chair of the Société du parc Jean-Drapeau. “In this context, I invite people of all ages to come to the Parc to discover and rediscover the common history that bonds us through our wonderful urban park. It will also be a great opportunity to make new memories that are forged by the many inspirational activities being scheduled for this festive occasion.”

Benoit Lefrançois, Corporate Vice-President for Responsible Commercialization, Social Responsibility and Public Affairs at Loto-Québec, noted: “Parc Jean-Drapeau is an exceptional place in the middle of the Saint Lawrence River and we are pleased we have been here for more than 30 years with the Casino de Montréal. We are also deeply proud of presenting the great events which will be unfolding over the next few months to celebrate the 150th anniversary of the Parc.”

For full details about Parc Jean-Drapeau’s activities, go to parcjeandrapeau.com or follow us on social media @parcjeandrapeau.

About the Société du parc Jean-Drapeau

The Société du parc Jean-Drapeau has a mission to protect, build, promote and develop this great urban public park, which this year is marking its 150th anniversary. For the occasion, a festive and diversified program will be offered throughout the year, while many major rehabilitation and renovation projects will be conducted in conjunction with this transformation. Providing a one-of-a-kind experience to its visitors, along with a diversity of landscapes and facilities, this bold initiative will enable this incomparable place to achieve its full potential, making Parc Jean-Drapeau one of the most emblematic parks worldwide.

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Source:

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