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PRESENTS THE

WEEK-ENDS du MONDE

AU PARC JEAN-DRAPEAU

JULY
8-9, 15-16
2017

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Press release
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Event report

A successful 13th edition for the *Week-ends du monde*

Montréal, July 17, 2017 ☒ It is in the festive and lively setting of the *Carnaval brésilien de Montréal* that ended yesterday the 13th edition of the *Week-ends du monde*, presented by Loto-Québec. On a more welcoming site than ever, this free event that celebrates Montréal's cultural diversity attracted more than 103 000 visitors, a success considering the reduced capacity of the new site located on *île Notre-Dame*.

The Société du parc Jean-Drapeau, which produces the event, issued a positive report of its newest edition. "We are happy with the success of the *Week-ends du monde 2017*. The event attracted many festivalgoers on the new site. The public seem to have enjoyed the proximity between the different communities and the ease with which they were able to discover the various stages and food stations," stated Société du parc Jean-Drapeau spokesperson, François Cartier.

During the four days of the event, visitors travelled around the globe thanks to a strong and diversified cultural programming featuring more than 20 communities. The Jamaican, Cuban, Peruvian, Venezuelan and Colombian festivals, as well as the *Québec-Maghred : la grande fête* event which was back at the *Week-ends du monde* for a second year, all gathered the crowds.

The *Week-ends du monde* also celebrated Expo 67's 50th anniversary. In addition to an area where visitors could discover the 1967 Universal Exposition pavilions, Tunisia, which was represented back then, made a come back to Parc Jean-Drapeau 50 years later with the *Festival du Jasmin Tunisien de Montréal*.

The *Week-ends du monde* presented by Loto-Québec are produced by the Société du parc Jean-Drapeau, which benefits from the financial support of the City of Montréal, Tourisme Québec

and Tourisme Montréal, in collaboration with Coca-Cola, Molson Coors, Breyers, Parks Canada, Lafleur, CKOI, The Beat, Journal 24 heures, Journal de Montréal, TV5 and Télé-Québec.

The mandate of the Société du parc Jean-Drapeau is to manage, administrate, develop, protect and animate Parc Jean-Drapeau. Since the Parc is located just a few minutes from downtown Montréal, the best way to get there this summer is by using public transportation. For any information on Parc Jean-Drapeau's activities please visit the parcjeandrapeau.com.

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