



2018 Fête des neiges de Montréal BOULE DE NEIGE AND HIS PALS WILL BE VISITING CHILDREN IN TWO MONTRÉAL HOSPITALS

Montréal, Tuesday, January 23, 2018 – As part of the 35th edition of the Fête des neiges de Montréal, presented by Tim Hortons, Boule de Neige, the popular mascot of the event, will be joining some of his pals to bring a bit of winter magic to youngsters at the CHU Sainte-Justine and Montreal Children’s Hospital who are unable to attend the winter festivities at Parc Jean-Drapeau. The visits will take place on Wednesday, January 24, 2018.

During their visit to the hospitals, Boule de Neige and the Pirates will be taking photos with the children, distributing gifts and doing their best to bring some rays of sunshine into the lives of the youngsters and their families facing the adversity of trying to cope with an illness.

The Fête des neiges organization invites members of the media to join the visit of the Montreal Children’s Hospital, which will occur tomorrow morning from 9:45 a.m. to 11:30 a.m. At their arrival, media must go to the lobby of the Hospital and mention that they are coming to cover the Fête des neiges’ visit.

ABOUT THE FÊTE DES NEIGES DE MONTRÉAL

The Fête des neiges de Montréal, presented by Tim Hortons, is an outdoor family event that is held over four consecutive weekends and is designed to allow people of all ages to discover and celebrate the joys of winter.

The event, back again this year at Parc Jean-Drapeau from January 20 to February 11 for a 35th edition, brings together thousands of visitors who are seeking a truly unique winter experience.

Organized by the Société du parc Jean-Drapeau and made possible by the support of the City of Montréal and the event's partners, this must-attend family gathering celebrating the joys of winter provides an outdoors-oriented program featuring a wide range of activities and shows.

To learn more about the Fête des neiges de Montréal, please go to parcjeandrapeau.com.

ABOUT THE SOCIÉTÉ DU PARC JEAN-DRAPEAU

The Société du parc Jean-Drapeau is a City of Montréal para-municipal organization whose mission is to manage, administrate, develop, protect and animate Parc Jean-Drapeau.

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INFORMATION:

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