

**Weekends of January 17 to February 8, 2015**

**Come play outdoors... at the Fête des neiges de Montréal**

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**Montréal, January 15, 2015** – “Come play outdoors” is the invitation issued this Saturday by the organizers of the 32<sup>nd</sup> edition of the Fête des neiges de Montréal to everyone seeking to make the most of winter through an array of outdoor activities to enjoy as a family or among friends. This popular winter celebration, staged at Parc Jean-Drapeau on the weekends of January 17 to February 8, 2015, is back with a program featuring sports activities, shows, entertainment and a food offering that has variety and originality.

"Parc Jean-Drapeau is proud to present this people-gathering event which celebrates Montréal's northern climate on a site that is charming, safe and accessible. Over the next four weekends, the Parc will welcome thousands of visitors who, as a family or with friends, will be coming here to enjoy the best of what winter has to offer," remarked Christiane Germain, the chairperson of the Société du parc Jean-Drapeau's board of directors.

"The Fête des neiges is an outstanding opportunity for Montreal families to get outdoors and enjoy the many pleasures that winter has to offer. This great festival, in which people can participate in a host of free activities in the charming setting of Parc Jean-Drapeau, is a reminder of the tremendous vibrancy and vitality of the city of Montréal, regardless of the season. I cordially invite Montrealers, and indeed all Quebecers and visitors from near and far, to come and share a memorable time with us," stated Montréal mayor Denis Coderre.

**Activities or shows... the choice is yours!**

Sliding enthusiasts will be in their glory. The ever-popular Tube Slide will have 10 lanes, including two “Superglisses”, as well as the “Trippante”, which is a four-seater tube. For the more romantic, the Ferris wheel will provide outstanding views of the downtown area, as will the refrigerated skaters’ path Rythme FM 105.7, along the river. Meanwhile, for the more daring, the Zip-line invites you to soar over the site, over a distance of 77 meters and at a height of 6 meters. Complementing these activities are dog-sled and horse-drawn sleigh rides, cross-country skiing, snowshoeing, inflatable structures and a zone especially for tiny tots.

In addition to the many ice-sculpture demonstrations, the Fête des neiges de Montréal stage will have its share of shows. Successively gracing the stage are performers that include singer for kids **Benoit Archambault** (January 17), the fairy tale **L’Aventure magique!** (January 18), writer-composer-singer **Patrice Michaud** (January 24), children’s musicians **Les Petites Tounes** (January 25), lumberjack show (January 31), folk singers **Les Tireux d’Roches** (January 31), the Télé-Québec network shows **Toc Toc Toc**, **Les Argonautes** and **Génial!** (February 1), the singing **The Brother’s Session Live** (February 7) and the youth musical show **Rythmo!** (February 8).



### **An indispensable pass, the ACCROPASSE**

To enable visitors to derive maximum benefit from the many activities, the Fête des neiges de Montréal is offering visitors the ACCROPASSE a pass that costs \$15 and provides unlimited access to the Tube Slide, Ferris wheel (weekends of January 17 to February 1), the Carousel (available weekend of January 7-8) and Zip-line during the eight days of the Fête. In addition, there are discounts on equipment rentals (cross-country skis, snowshoes, skates, sleds and snow scooters) and on various restaurant services. Meanwhile, admission to the Fête des neiges de Montréal site is free, as are most of the activities.

### **Trippe&Bouffe**

The **Trippe&Bouffe** event, a new feature this year, will be held every Saturday during the Fête starting at 4 p.m. Visitors will be able to enjoy various food fare from winterized street trucks set up near the Tube Slide. Once it gets dark, the Tube Slide will turn into a Disco-tube with light shows and a DJ on site. It's a great opportunity to discover different types of food in a festive setting! Visitors to the event will also be able to grill brochettes or marshmallows on the fire of a small grill known as a brasero or have a drink of hot wine on the Chalet's terrace.

The Fête des neiges de Montréal is produced by the Société du parc Jean-Drapeau through the participation of the City of Montréal and the following partners: La Presse, CKOI 96.9, Rythme FM 105.7, Métromédia, Coup de pouce, Télé-Québec, Minute Maid and Molson Canadian. To learn more about the Fête des neiges de Montréal, please go to [parcjeandrapeau.com](http://parcjeandrapeau.com).

#### Fête des neiges de Montréal schedule

Saturday: 10 a.m. to 8 p.m.

Sunday: 10 a.m. to 6 p.m.

— 30 —

Link to download visuals from previous years at the Fête des neiges de Montréal:

<https://www.hightail.com/download/UIRSVWRucVhPSHdYRHRVag>

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