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### Event report

## A successful 14<sup>th</sup> edition for the Week-ends du monde

**Montréal, July 16, 2018** — The *Week-ends du monde* at parc Jean-Drapeau, presented by Loto-Québec, once again enjoyed great popularity among Montrealers. For its 14<sup>th</sup> edition, this free event that gathers various communities to celebrate the city's cultural diversity attracted 119 830 visitors; an 14% increase compare to the previous year.

With 12 festivals, the *Week-ends du monde* have allowed festivals-goers to discover cultures from around the world including Jamaica, Tunisia, Mexico, Salvador, Peru, Venezuela and Colombia.

### HIGHLIGHTS

- In collaboration with the City of Montreal, the *Week-ends du monde* celebrated the world's biggest sporting event by telecasting the **World Cup of Soccer final** on a giant screen. More than 10 000 fans came for the occasion.
- The popular ***Carnaval d'été brésilien de Montréal*** and ***Festival Afro-Monde Ngondo*** once again drew crowds. Visitors were dazzled by the many international artists who came together to pay tribute to the African continent, as well as by the Brazilian parade where samba dancers in the flamboyant costumes, musicians and capoeira athletes awed the crowd to the rhythm, of percussion.
- **Two new colourful festivals** were added to this year's program and made their successful debuts at the *Week-ends du monde*: *île Maurice en fête* and the *Festival culturel du dragon de Jade*.

- The culinary component of the *Week-ends du monde* has also been a joy for festival-goers. The **Place des Saveurs TV5**, as well as each of the festivals' food stations, allowed visitors to discover new flavors and taste local and international dishes, including Indian, African, Chilean, Spanish and more!

### **Thanks to our partners**

Week-ends du monde presented by Loto-Québec is produced by the Société du parc Jean-Drapeau, which benefits of the financial support of the City of Montréal and Tourisme Montréal, in collaboration with Molson Coors, Coca-Cola, Lafleur, Breyers, Parks Canada, 96,9 CKOI, The Beat 92.5, 98,5 FM, Journal 24 heures, Journal de Montréal, TV5 and Météomédia.

The mandate of the Société du parc Jean-Drapeau is to manage, administrate, develop, protect and animate Parc Jean-Drapeau. Since the Parc is located just a few minutes from downtown Montréal, the best way to get there this summer is by using public transportation.

For any information about Parc Jean-Drapeau, please go to [parcjeandrapeau.com](http://parcjeandrapeau.com) or follow us on social media @ParcJeanDrapeau.

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### **Information:**

Véronique Caissie  
Social Media and Media Relations Advisor  
Société du parc Jean-Drapeau  
T: 514 872-6679  
@: [vcaissie@parcjeandrapeau.com](mailto:vcaissie@parcjeandrapeau.com)