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## LIVE TELECAST OF THE 2018 WORLD CUP SOCCER FINAL AT PARC JEAN-DRAPEAU

**Montréal, July 12, 2018** – Excitement will be at its peak at Parc Jean-Drapeau this Sunday, July 15, as the 2018 World Cup Soccer final between France and Croatia will be shown live on the giant screen.

This special event will add further spice to the Week-ends du monde presented by Loto-Québec, festivities. For this special occasion, the gates to the Parc will open at 10 a.m. to welcome “round-ball” fans. The outdoor telecast of the final will start at 11 a.m. on the parterre of île Notre-Dame, in an electrifying setting where many Montréal communities will have already gathered for Week-ends du monde to share and converse about their respective cultures.

Everything is there for a lively sports celebration: food concessions offering tasty and diverse cuisine, music from various parts of the world, a bar, giant screen, and plenty of sunshine that is forecast for the day of the event.

### **A second weekend of celebrations**

In addition to the World Cup Soccer final telecast, festival-goers are in for a treat as the tour-of-the-world program on this second weekend of activities unfolds, from noon to 10 p.m. on Saturday, July 14, and from 10 a.m. to 10 p.m., on Sunday, July 15. This free event, which is well-rooted in the Montréal landscape and is held in a highly festive setting, promotes Montréal’s cultural diversity with an array of activities that includes dance, music and culinary discoveries, for people of all ages.

Latin America takes centre stage on Saturday, July 14, as the Peruvian and Venezuelan festivals excite the crowds with music shows, folkloric costumes and highly colourful traditional dances. Along with the torrid Latin beats, festival-goers are invited to come and celebrate Africa at this one-of-a-kind music event, where many

internationally-known artists will be sharing the stage and have you bouncing to the beats, as Congo and Cameroon will be featured.

On Sunday, July 15, the stage belongs to the *Colombia National Festival* and the *Tunisian Jasmine Festival*; they will be celebrating their culture with many guest artists providing a wide range of entertainment. And, for the grand finale, at 6 p.m., the *Brazilian Summer Carnival* will offer a dazzling performance with samba dancers and their flashy costumes, in sync with the beat of percussionists, providing for a truly breathtaking show.

Week-ends du monde offers a wide array of interactive activities, including *Fiesta Latina Météomédia*, percussion instrument workshops and a beauty caravan. A program specially designed for families, including such attractions as children's shows, hip-hop lessons and wax hand workshops, which are sure to delight tiny tots in attendance.

### **Head out on a discovery of new flavours**

Week-ends du monde is also "the" place to discover the World in a few bites. Start your day by treating your taste buds at *Place des Saveurs TV5*, where culinary delights, both local and international, are on the menu. Then continue your food discoveries on the site of each of the cultural communities, where you can indulge in a typical meal of the respective countries.

### **Thanks to our partners**

Week-ends du monde presented by Loto-Québec is produced by the Société du parc Jean-Drapeau, which benefits of the financial support of the City of Montréal and Tourisme Montréal, in collaboration with Molson Coors, Coca-Cola, Lafleur, Breyers, Parks Canada, 96,9 CKOI, The Beat 92.5, 98,5 FM, Journal 24 heures, Journal de Montréal, TV5 and Météomédia.

**For any information about Parc Jean-Drapeau and Week-ends du monde,  
please go to [parcjeandrapeau.com](http://parcjeandrapeau.com) or follow us on social media  
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