



PRESS RELEASE
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Weekend of January 23-24, 2016

The Fête des neiges de Montréal Continues with Free Shows Featuring Jérôme Couture and Characters from the Télé-Québec Network's Youth Programs!

Montréal, Wednesday, January 20, 2016 – The fun continues this Saturday at the Fête des neiges de Montréal presented by Tim Hortons in collaboration with Groupe Nissan Gabriel, as people of all ages will be able to enjoy an outstanding array of activities and free shows during the second weekend of this highly popular winter festival.

Featured on the Main Stage

On Saturday, January 23 at 2 p.m., singer-songwriter-composer Jérôme Couture, who was nominated in the Best New Artist and Album of the Year – Pop categories at last year's ADISQ awards gala, will take to the stage to sing some of his recent hits, including *"Comme on attend le printemps"* and *"Goodbye girl"*. On Sunday, January 24, youngsters will be delighted to see their favourite Télé-Québec characters performing new shows on the main stage: Toc Toc Toc at 11:15 a.m. and 1:45 p.m., Les Argonautes at 12:45 p.m., and the popular quiz show, Génial! at 2:45 p.m. Meanwhile, on Saturday and Sunday, ice sculptors Nicolas and Laurent Godon will dazzle spectators with their artistic talents, performing four times a day, between 11 a.m. and 5 p.m.

2nd Weekend: a Diversified Program

To stay in shape, outdoor enthusiasts can take part in a snow yoga activity on Saturday January 23, at noon and 1:30 p.m. Montréal firefighters will also be on site throughout the weekend and they will be offering several activities, including workshops, inflatable-structure games and presentations in conjunction with their fire-prevention and public education efforts.

Guaranteed-fun Activities

In addition to the free shows, there are a wealth of popular activities, including the Tube Slide that turns into a Disco-tube on Saturday evening starting at 4:30 p.m., with light shows and a DJ providing entertainment. Thrill-seekers will be in their element as they glide down on the Zip-line, the world's highest mobile tower that is 15 metres high and 200 metres long. During the daytime hours or in the evening, the big Ferris wheel provides an amazing view of downtown Montréal and is always a must-activity at the Fête. People of all ages can also have loads of fun on the refrigerated skaters' path along the river, skiing on the cross-country trails, snowshoeing, or going on a dog-sled ride. And there is also the Bing Bang Bulle human bubble ball, inflatable-structure games, and the Zone petites pattes for tiny tots. Meanwhile, all sorts of playful activities, such as giant foosball and the boot hockey rink are in store for participants in the Tim Hortons Multisports Zone.

To fully Savour Winter

Again this year, there will be many winter street-food trucks on hand offering a nice variety of food fare to Fête des neiges visitors. Everything from gourmet sandwiches to cantine classics and treats of all sorts, appeasing whatever munchies' craving you might have! And you can also toast marshmallows on the fire of a small grill known as a brasero or sip mulled wine on the terrace of the Chalet.

THE ACCROPASSE

The best way to derive the full benefit of attending the Fête des neiges de Montréal is to buy the ACCROPASSE, a pass that provides unlimited access to the Tube Slide, the Ferris wheel and Zip-line, and free admission to the Stewart Museum and the Biosphere, Environment Museum. The ACCROPASSE also offers discounts on restaurant services and equipment rentals. The price of the ACCROPASSE is \$16 per person and the family package for four people is \$50.

The Fête des neiges de Montréal is produced by the Société du parc Jean-Drapeau with the collaboration of the City of Montréal and the following partners: Tim Hortons, Groupe Nissan Gabriel, Fondation Lucie et André Chagnon, Lafleur, La Guerre des tuques 3D, Minute Maid, Molson Canadian and Breyers.

For further information about the Fête des neiges de Montréal, please go to parcjeandrapeau.com

— 30 —

For any information or to set up an interview with spokesperson Yan England:

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