



PRESS RELEASE
For immediate distribution

Weekend of January 30-31, 2016

The Fête des neiges de Montréal in peak form with a boot hockey game with Subito texto stars and a free show featuring the popular band, Swing

Montréal, Wednesday, January 27, 2016 – A diversified program and an entertaining variety of winter activities are in store on the third weekend of the Fête des neiges de Montréal, which is being held at Parc Jean-Drapeau on January 30-31.

Exclusive program for the event's third weekend

On Saturday, January 30, from 1 to 2:30 p.m., the five star comedians from Télé-Québec's popular TV series, *Subito texto*, will be playing in an exciting boot hockey game on a rink in the Tim Hortons Multisports Zone. Meanwhile, on this same day, music fans will be in their glory with a performance by the band, *Swing*, at 2 p.m. on the main stage. *Swing* has made a name for itself with its unique performances that transform French Canadian folk music by incorporating hip-hop and techno influences.

On Sunday, January 31, at 11 a.m. and again at 2 p.m., the youth rock group *Atchoum et ses microbes!* will take to the main stage and this is sure to be a treat for people of all ages. On both Saturday and Sunday, the team of the 51st edition of the Québec Games will be on site with a host of sports activities and some surprise guests. You won't want to miss any of the excitement occurring in the special events zone from 10 a.m. to 5 p.m.!

Fun-filled activities

Individually, as a couple or as a family, the Tube Slide continues to be one of the favourite activities of Fête des neiges de Montréal participants, especially since it turns into a Disco-tube on Saturday evening, from 4:30 p.m. to 8 p.m. Thrill-seekers will also be delighted as they glide down on the Zip-line, the world's highest mobile tower that is 15 metres high and 200 metres long. And on Saturday and Sunday, you won't want to miss ice sculptors Nicolas and Laurent Godon, who will be dazzling spectators with their artistic prowess four times a day, between 11 a.m. and 5 p.m.

To take a bit of break and enjoy a tremendous view of downtown Montréal, why not take a few go-arounds on the Ferris wheel for a truly unique winter experience? Youngsters and the not-so-young can also have loads of fun on the skaters' path that runs along the river, or do some cross-country skiing or snowshoeing, or go for a ride in a dog-sled. There's lots more, including the Bing Bang Bulle human bubble ball, inflatable-structure games, and the Zone petites pattes for tiny tots.

Tasty and comforting food and beverages

Soups, sandwiches, burgers, beaver tails and old-fashioned doughnuts are just some of the examples of the delicacies offered by the many street-food trucks that are on site. There is something to satisfy every taste and appease even the biggest appetites. Added to this are a variety of hot and comforting beverages that you can sip at the fireside of a small grill known as a brasero, on which you can toast some tasty marshmallows.

THE ACCROPASSE

The best way to derive the full benefit of attending the Fête des neiges de Montréal is to buy the ACCROPASSE, a pass that provides unlimited access to the Tube Slide, the Ferris wheel and Zip-line, and free admission to the Stewart Museum and the Biosphere, Environment Museum. The ACCROPASSE also offers discounts on restaurant services and equipment rentals. The price of the ACCROPASSE is \$16 per person and the family package for four people is \$50.

The Fête des neiges de Montréal is produced by the Société du parc Jean-Drapeau with the collaboration of the City of Montréal and the following partners: Tim Hortons, Groupe Nissan Gabriel, Fondation Lucie et André Chagnon, Lafleur, La Guerre des tuques 3D, Minute Maid, Molson Canadian and Breyers.

For further information about the Fête des neiges de Montréal, please go to parcjeandrapeau.com.

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For any information or to set up an interview with spokesperson Yan England:

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