



**Wednesday, June 22 at 10 a.m.**

**Opening of Parc Jean-Drapeau's Jean-Doré Beach**

**Montréal, June 20, 2016** – Jean-Doré Beach at Parc Jean-Drapeau officially opens for the summer on Wednesday, June 22, at 10 a.m., and it's ready to welcome swimming, boating and fun-in-the-sun enthusiasts. Families are the focus of attention this summer: they will be able to enjoy many family days at the Beach and also be entitled to numerous discounts all season long. As a new feature this year, children aged 13 and under will receive free admission to the Aquatic Complex and the Beach on Wednesdays, with the purchase of one adult ticket (3 children/adult).

**Activities Appealing to Every Interest**

Along with swimming, Beach-goers will be able to rent pedal boats, canoes or kayaks, while the braver-hearted will have the opportunity to take a Stand Up Paddling yoga class or defy the ramps on the teletraction wakeboard course. Again this year, Aquazilla, the massive inflatable structure set up on the water, promises to get people of all ages springing into action on its trampoline, climbing wall, jumps, ramps and other fun tests of skill. Bigger than ever, Aquazilla now has a capacity of 80 people, with the addition of four new modules, including a balance bridge and a new platform.

**Saturday, June 25: Opening Party and 2Frères Show**

Jean-Doré Beach will be a lively place during the Opening Party, starting at 10 a.m. on Saturday, June 25, where a wide range of activities and entertainment are in store for the entire family. These include an introduction to canoeing and kayaking, Zumba, sand castle contests, games for people of all ages, door prizes and much more! And you don't want to miss the show staged at 3:30 p.m. by **2Frères**, the Québec folk-rock duo known for their catchy, crowd-pleasing tunes.

**Discounts and Rates**

Until June 21 inclusively, a 25% discount is applied on a Beach season-passport that is purchased online. Daily admission to the Beach is \$9 for adults, \$4.50 for children aged 3 to 13 inclusively and \$22 for a family of two adults and two children. A reduced rate of \$5 (adults) and \$3 (children) is applicable after 4 p.m.

**For your Eating Pleasure**

There are many restaurant options at the Beach, including the *Casse-croûte santé*, the *Bar-terrasse*, *Roulotte Lafleur* and *Breyers* ice-cream stands. You can also bring a lunch, if you wish. Bringing alcoholic drinks or beverages on site is prohibited, but you can buy them on site at the Bar-terrasse.

**About Parc Jean-Drapeau**

Just a few steps from home, Parc Jean-Drapeau presents a wide array of recreation-tourist attractions, making it a unique spot in Canada in this regard. For full details about the activities at Parc Jean-Drapeau, please go to [www.parcjeandrapeau.com](http://www.parcjeandrapeau.com).

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Media representatives are invited to try out all the activities and take visuals on Wednesday, June 22, from noon to 2 p.m. Press conferences and interviews with spokespeople at 1 p.m.

Please confirm your presence:

Martine Venne

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