



## Record attendance in August

### **An outstanding array of activities and programs attracted more than half a million visitors to Parc Jean-Drapeau**

**Montréal, September 5, 2014** — Parc Jean-Drapeau set an attendance record in the month of August with more than half a million visitors, an increase of 35% over the same period last year. People came to the Parc in record numbers to enjoy its diversified program, which included many sports and cultural events.

“More than ever, Parc Jean-Drapeau is positioning itself as a “must” in terms of recreation-tourist places to go in Montréal, and it’s doing so because of international event partners such as evenko,” remarked Daniel Blier, Executive Director of the Société du parc Jean-Drapeau. “While there was an unprecedented number of visitors in the month of August, this is representative of our 2014 summer season. Since the Grand Prix du Canada, the Parc has played host to more than 45 events, including many new ones.”

Some of the more notable events in August included the FINA World Masters Championship, *The Color Run* race, Piknic Électronik events, the Osheaga festival, Heavy Montréal, Ile Soniq, and the concerts of Linkin Park and Arcade Fire. Visitors were also able to enjoy many activities including swimming at the Beach and Aquatic Complex, cycling on Circuit Gilles-Villeneuve, the rides at La Ronde and educational tours at the Stewart Museum and the Biosphère, Environment Museum.

And even though summer is drawing to a close, Parc Jean-Drapeau will be welcoming several events in the month of September, including the UPA Open Farm Day, the Shriners Circus, the 48 Hour Make-a-Wish Ride, Quebec schools’ cross-country running, the Light the Night Walk and a portion of the course for the Montréal Marathon.

#### **About Parc Jean-Drapeau**

Set in the heart of the Saint Lawrence River, Parc Jean-Drapeau presents a wide array of recreation-tourist attractions that make it a unique place in Canada. For complete details on Parc Jean-Drapeau’s activities, please go to [www.parcjeandrapeau.com](http://www.parcjeandrapeau.com).