



PRESS RELEASE  
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### **Sofia Benkirane appointed to the Société du parc Jean-Drapeau board of directors**

**Montréal, July 3, 2024** — The Société du Parc Jean-Drapeau (SPJD) announced today the appointment of Ms. Sofia Benkirane to a three-year mandate on its board of directors. The appointment is effective today, following the adoption of a resolution by the City of Montréal's executive committee.

Ms. Benkirane, who holds a bachelor's degree in urban planning and a master's in project management development at the Université de Montréal, has a particular interest in the creation of inclusive cities on a human scale. Currently a project manager at Société Logique, she is noted for her expertise in universal design and her commitment to social justice. Her role with the Table des Groupes de Femmes de Montréal organization and on the board of INÉÉI-PSH attests to her deep involvement in safe, equitable and inclusive communities.

"Ms. Benkirane's arrival on our board of directors is outstanding news for Parc Jean-Drapeau, which is fully engaged in a transformation to become one of the most emblematic parks on a global scale," stated Laurence Lavigne-Lalonde, the overseer of the major parks - Mont-Royal and Parc Jean Drapeau – on the City of Montréal's executive committee. "We are eager to work with her to bring this vision to fruition."

Karel Mayrand, the SPJD board chair, added: "We are delighted to welcome Ms. Sofia Benkirane to our board. Her experience and interest in inclusive cities will enhance our efforts to make Parc Jean-Drapeau a place of reference in terms of sustainable urban development and accessibility. I would also like to thank our outgoing member Pierre Bouchard for his tremendous commitment to the Parc over the last 10 years."

Véronique Doucet, the SPJD director general, remarked: "Ms. Benkirane will bring a unique and valuable perspective to our board. Her commitment to inclusive and sustainable urbanism will reinforce our ability to transform Parc Jean-Drapeau into a place that is even more vibrant and accommodating for everyone."

The SPJD board of directors is composed of recognized leaders in their respective fields united by a common vision of sustainable development and inclusion. The current members of the SPJD board are:

**Karel Mayrand**

Chair  
PDG, Fondation du Grand Montréal

**Daisy Dedeian**

Vice-president  
Senior Director, Operational Risk Management, Desjardins

**Pierre Bouchard**  
Director  
Landscape architect

**Claude Michaud**  
Director  
Corporate administrator

**Judy Sheehan**  
Director  
President, Gestion Humano

**Soumya Tamouro, ASC**  
Director  
Vice-president, Business Development, Sémaz, and consultant for strategic development, social innovation and governance

**Nathalie Hamel, LL.B, ASC**  
Director  
Director General, Public Affairs and External Communications, Autorité des marchés financiers

**Luci Tremblay**  
Director  
Director, Strategy and Development at Montréal en Histoires (MEH), H2Emotion (H2E)

**Paolo Di Pietrantonio, CPA, CA**  
Director  
Vice-president and Associate, Horwath HTL

**Sofia Benkirane, M.Sc.A**  
Director  
Project Manager, Société Logique

**About the Société du parc Jean-Drapeau**

The Société du parc Jean-Drapeau has a mission to protect, build, promote and develop this great urban public park, which this year is marking its 150th anniversary. For the occasion, a festive and diversified program will be offered throughout the year, while many major rehabilitation and renovation projects will be conducted in conjunction with this transformation. Providing a one-of-a-kind experience to its visitors, along with a diversity of landscapes and facilities, this bold initiative will enable this incomparable place to achieve its full potential, making Parc Jean-Drapeau one of the most emblematic parks worldwide.

For all the details about the activities at Parc Jean-Drapeau, go to [parcjeandrapeau.com](http://parcjeandrapeau.com) or follow us on social media @parcjeandrapeau.

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**Information :**  
Audrey Beaumont  
Communications Consultant  
[abeaumont@parcjeandrapeau.com](mailto:abeaumont@parcjeandrapeau.com)