

STM AND PARTNERS ANNOUNCE THE EXTENSION OF BUS LINE 777 JEAN-DRAPEAU/CASINO/BONAVENTURE

Montréal, June 12, 2023 – As the summer season approaches, the Société de transport de Montréal (STM), the City of Montréal and the Société du Parc Jean-Drapeau (SPJD), announced the extension of bus line 777 Jean-Drapeau/Casino/Bonaventure to downtown, a move that will connect the bus line to Bonaventure métro station and the REM’s Central Station. Starting June 19, customers will be able to enjoy the enhanced service year-round, seven days a week, during métro operating hours.

“This change reflects the STM’s commitment to improving service for our customers, as they are our number-one priority,” says Éric Alan Caldwell, Chair of the Board of Directors of the STM. “The extension will provide a public transit option between downtown, Cité du multimédia, Cité-du-Havre and Jean-Drapeau Park, including Casino de Montréal. In addition, line 777 will serve the REM’s future Central Station, as well as Bonaventure and Jean-Drapeau métro stations, expanding travel options for residents, workers and tourists in these areas.”

“We are very pleased with the extension of bus line 777, which meets a need long expressed by local residents,” says Beaudry. “This is an excellent step forward for sustainable mobility in a neighbourhood with limited public transit options. Given the manifold effects of climate change, our administration is making every effort to support public transit projects in the downtown area and throughout the city.”

“The Société du parc Jean-Drapeau is delighted with the extension of bus line 777,” says Karel Mayrand, President of the SPJD. “This enhancement fully reflects our ambition to grow sustainable mobility on the park’s islands. It will help us in achieving not only our green transition but also our vision of making this major urban park more accessible to all Montrealers.”

Improved bus service

Line 777 will be extended into Cité-du-Havre, an industrial and tourist district in the Ville-Marie borough, both to meet the travel needs of local residents who currently have no access to public transit and to extend the bus network in preparation for the arrival of the REM.

The downtown extension will also improve service on Robert-Bourassa Boulevard in combination with lines 168 Cité-du-Havre and 74 Bridge, which will be modified when the REM is completed. Line 777 will run seven days a week in both directions, following the same hours of operation as the métro.

The extended line will depart every 20 minutes, all day long. During peak periods, a short line will also run from Jean-Drapeau station to the casino only. Buses on this route will be labelled 777X Ligne courte.

Promotional campaign

A geographically specific ad campaign will be deployed in the area covered by the 777 through a combination of social media and signage posted at bus stops and Bonaventure and Jean-Drapeau stations. The campaign will also be featured in the Métro newspaper, on the STM’s website and in its newsletter. The STM encourages its customers to familiarize themselves with the new route by visiting www.stm.info/777 / www.stm.info/en/777.