



Parc
Jean-Drapeau



PRESS RELEASE
For immediate release

The Société du parc Jean-Drapeau renews the shared electric scooter service for summer 2024

Lime to promote this sustainable mobility initiative

Montreal, July 3, 2024 – Firmly committed to sustainable mobility, the Société du parc Jean-Drapeau (SPJD) is pleased to announce the renewal of the shared electric scooter service at the park for 2024. From June 26 to November 15, visitors will be able to explore the parc Jean-Drapeau area using this convenient and eco-friendly mode of transportation.

"Sustainable mobility is a key element of our transformation, and we are delighted to renew this innovative offering for a second year! This initiative reflects our commitment and determination to improve accessibility to the park by providing a more eco-friendly transportation option that is both practical and flexible, to the great satisfaction of our visitors," explains Véronique Doucet, General Manager of SPJD.

In 2023, SPJD partnered with the City of Montreal to conduct a pilot project: the deployment of a fleet of shared electric scooters in the park. Between July 1 and November 15, 2023, a fleet of 150 scooters was distributed across 17 stations on the site. This service proved to be aligned with the park's vision of immersive mobility, allowing visitors to enjoy immersive routes and discover areas that are less accessible by conventional means of transportation. It also had a positive impact on local tourism, enabling visitors to explore the "scooter circuit," thereby enriching their overall experience.

In 2024, the renewal of this innovative project reaffirms the shift towards micromobility offerings in the park. Scooters will be available at strategic locations, considering the diverse needs of users and points of interest. Whether it's for employees proudly setting an example by commuting to work, festival-goers attending events, or citizens and visitors exploring the park's attractions, everyone will benefit from this service.

For rental details and scooter locations, please visit:

<https://www.parcjeandrapeau.com/fr/trottinettes-electriques-au-parc-jean-drapeau-montreal/>

An Even Greener Offer

Following a competitive proposal process, Lime has been selected to provide electric scooters in the park for the 2024 season. Like the park, sustainable development is at the core of Lime's mission, from the modular design of their vehicles that ensures a longer lifespan to their transition towards zero-emission urban operations. At the park, a cargo bike will be used for most of their operations.

"Lime is thrilled to partner with the parc Jean-Drapeau to offer visitors a sustainable, fun, and safe way to explore this iconic Montreal destination. Being part of the park's 150th anniversary season is a privilege for us as we contribute to supporting SPJD vision for an even greener future through cutting-edge technologies and innovations," said Drew Lake, Regional General Manager at Lime. "Whether you are a regular visitor or discovering the islands for the first time, we look forward to welcoming you and providing a safe and clean way to enjoy all that parc Jean-Drapeau has to offer."

Coexistence on Mobility Paths

For SPJD, the safety of all users and harmonious coexistence on mobility paths are top priorities. To this end, park employees in distinctive uniforms will ensure safety by patrolling the mobility paths by bike throughout the summer. They will inform and educate users on proper coexistence behaviors across the park. A patroller will be on duty every day, with pairs patrolling during peak hours in the evenings and on weekends. Feel free to approach them; they are there to help you.

Discovery Ride

Launched on June 22, the Discovery Ride offers visitors a unique recreational and touristic experience with a focus on sustainable mobility and innovation. Participants are invited to explore the islands aboard an electric vehicle, discovering hidden spots along the way.

To celebrate the 150th anniversary of parc Jean-Drapeau, a bilingual audio guide broadcast through the vehicle's speakers enriches the exploration by recounting the park's 150-year history, including its origins, significant events like Expo 67 and the 1976 Olympic Games, as well as future projects. The experience is free, allowing participants to hop on and off at any of the six stops on the tour. The full loop takes about 45 minutes, providing an immersive and eco-friendly way to travel through the park.

About parc Jean-Drapeau

The Société du parc Jean-Drapeau's mission is to preserve, develop, enhance, and expand this vast public urban park, which is celebrating its 150th anniversary this year. To mark the occasion, a festive and diverse program will be offered throughout the year, while several major rehabilitation and redevelopment projects will be deployed as part of its transformation. Offering visitors a unique experience, along with a variety of landscapes and facilities, this bold initiative will unlock the full potential of this unparalleled location, making Jean-Drapeau Park one of the most iconic parks globally. For more information about Jean-Drapeau Park's activities, visit parcjeandrapeau.com or follow us on social media @parcjeandrapeau.

About Lime

Lime's mission is to build a future where transportation is shared, electric, and carbon-free. As the world's leading provider of shared electric vehicles, Lime partners with cities to deploy electric bikes and scooters to serve trips of less than five kilometers. Ranked among the 100 most influential companies by Time Magazine and a significant brand by Fast Company, Lime has completed over 550 million rides in more than 280 cities across five continents, promoting new alternatives to car ownership. For more information, visit li.me.

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