



PRESS RELEASE
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Three Mosaïcultures internationales de Montréal works find a permanent home at Parc Jean-Drapeau

Montréal, May 8, 2024 — The Société du Parc Jean-Drapeau (SPJD) is pleased to announce the acquisition of three emblematic art works from Mosaïcultures internationales de Montréal (MIM). This initiative, part of the development of a special offer commemorating the 25th anniversary of Mosaïcultures Internationales®, displayed for the first time in Montréal in 2000, will contribute to the enriching of the Parc's artistic and cultural heritage, thereby providing visitors with an even more immersive and inspirational experience.

“We are thrilled to house these exceptional works of art at Parc Jean-Drapeau,” said Véronique Doucet, Director General of the SPJD. “This partnership reflects our commitment to provide our visitors with unique, accessible and diversified experiences, while adding an outstanding artistic dimension to our natural environment. The works, which are about to enrich the continuum of landscape experiences, will most certainly become a must-see for visitors, broadening Montréal's pathway of public art works and reinforcing our status as a top-rate tourist and cultural destination.”

Lise Cormier, Executive Vice-President and Director General of MIM, stated: “This partnership with the SPJD marks a highly significant moment in our history. The works that will be on display at Parc Jean-Drapeau starting in 2025 are icons that are the most appreciated and most spectacular of our expositions, which have awed more than 20 million visitors throughout the planet. They are unique works of mosaïculture that are forever etched into our collective memory. We are proud and delighted the Société du parc Jean Drapeau is paying such a tribute to Montréal's creativity and that our works are finding a permanent home at the Parc, thereby marking the beginning of a wonderful story.”

Three unique works

The three works that were acquired are Mother Earth, The Man Who Planted Trees and a custom-made work representing six pairs of “Y”, a reference to the Parc's logo. The first two works enthusiastically embrace the ecological transition that is at the core of Parc Jean-Drapeau's transformation, while the third work celebrates the importance of collaboration, underscoring the Parc's past and its vision of the future.

Visitors will be able to view the three works for free starting in 2025. The works will be exposed on a permanent basis in a nature, urban and public area, integrated into the cultural landscape of Parc Jean-Drapeau. Mother Earth and The Man Who Planted Trees will be set up in the canal gardens sector, the focal point of the major projects in the rehabilitation and development of spaces at the Parc.

The \$4.9 million investment ensures the works will have a permanent home and a sustainable heritage that will enrich the Parc's artistic and cultural legacy for future generations.



The agreement between the SPJD and MIM also includes the transfer of horticultural expertise between the two staffs, which will enable the advancement of best practices in horticulture and ensure a seamless and long-lasting integration of the partnership.

About the Société du parc Jean-Drapeau

The Société du parc Jean-Drapeau has a mission to protect, build, promote and develop this great urban public park, which this year is marking its 150th anniversary. For the occasion, a festive and diversified program will be offered throughout the year, while many major rehabilitation and renovation projects will be conducted in conjunction with this transformation. Providing a one-of-a-kind experience to its visitors, along with a diversity of landscapes and facilities, this bold initiative will enable this incomparable place to achieve its full potential, making Parc Jean-Drapeau one of the most emblematic parks worldwide.

For all the details about the activities at Parc Jean-Drapeau, go to parcjeandrapeau.com or follow us on social media @parcjeandrapeau.

About Mosaïcultures Internationales de Montréal

Considered the international leader in mosaïcultures, Mosaïcultures internationales de Montréal is a non-profit organization founded in 1999. Since its creation it has presented five international competitions, seven exhibitions and produced more than 100 works in over 20 countries, to the delight of more than 20 million visitors who have given it a satisfaction rating of 100%.

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